



**Workshop  
ON  
INTELLECTUAL PROPERTY LAW :  
PRACTICAL ASPECTS**

**28th October, 2017**



*Organised By*

**SULTAN-UL-ULOOM COLLEGE OF LAW**

"Mount Pleasant" 8-2-249, Road No. 3, Banjara Hills, Hyderabad - 500 034. T.S.

Phone : 040-23280251/23280252, E-mail : su.lawcollege@gmail.com

## **Profile of the Sultan-ul-Uloom Education Society and College of Law**

The Sultan-ul-Uloom Education Society began as an educational initiative with an underlying mission to equip students of diverse disciplines with the skills and competencies needed to face the challenges of a fast changing world. Over the last two decades the Society has grown and branched into a giant tree of learning under which 9 institutions straddling diverse areas of learning have emerged as premier centers of quality education.

The Sultan-ul-Uloom College of Law was established in the year 1989. It has made a mark as a premier Institution and has completed almost three decades of success in imparting young law students. The College is located in a campus spread over few acres of greenery. It is also centrally located, making it easily accessible to all. The Institution is committed to academic and professional excellence and has a mission to train lawyers with ethical and moral values.

Presently the college is offering LL.B (3YDC), BA.LL.B (5YDC), BB.A.LL.B (5YDC), LL.M (Corporate Law), and LL.M (Constitutional Law)

## **Theme of the workshop :**

In the contemporary knowledge based economy, creation and harnessing of knowledge is necessary. The ideas which are transformed into various forms have become the most important asset of business. These are the creation of the intellect and hence termed as intellectual property. It sets apart ones business from the competitors. These have acquired such a significant place that they are being identified as those intangible properties which needs to be protected. Intellectual Property Rights especially patents, copyright, trademark and designs have become an integral part of the current economy as it drives economic growth and competitiveness. A patent is granted to scientific inventions which are novel and has an industrial application. Copyright is essentially a bundle of rights pertaining mostly to literary work, artistic works etc , which gives the creator the authority to use /distribute it solely for a longer period of time. Trademark gives each business entity an unique identity in the market place. An ornamental design or an aesthetically pleasing design is likewise granted protection, as it enhances the face value of a product or a brand name.

These intellectual property (IP) can be used by the creator themselves or can be assigned or licensed to others. Herein comes into picture the legal aspects of these important IP. If the legal protection is not granted counterfeiting or unauthorized use of these IP would be rampant. This unauthorized use will act as an impediment to further innovations and this in turn will affect the growth and development of the economic sector. Hence management of these IP is the need of the hour. There is a need to create awareness about the role played by IP in the development of an economy. Awareness regarding the various procedural aspects pertaining as to the legal protection of the IP is essential.

#### **Main objectives of this Workshop :**

This Workshop offers an opportunity to learn from the experts views from various disciplines, on the following issues relating to majors themes of changing dimensions of Intellectual Property Rights in present economy:

- ★ Procedures and hurdles involved in Patent registration in India
- ★ Filing of International Patent

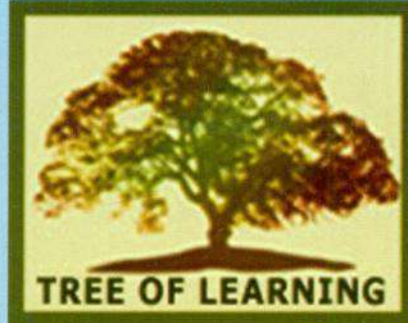
- ★ Importance of Copyright protection
- ★ Challenges of protection of Copyright in the Cyberspace
- ★ Trademark Protection under Indian Law
- ★ Relationship between Trademark and domain names
- ★ Significance of protection of Industrial Design

#### **Registration Application :**

Applications for registration are invited from the students of Law, Science, Engineering students and Lawyers and also college teaching staff members.

Registration Fee: Rs.400/-  
Registration fee includes: Workshop material, Participation Certificate and hospitality during the workshop. Fee may be paid through demand draft drawn in favour of Principal, Sultan Ul Uloom College of Law, payable at Hyderabad. OR in cash payable at the College.

**Last Date for Registration :  
16-10-2017**



Learning is a process that never ends. And knowledge is a goal that one strives for continuously. It is a way to make the world a better place. It is how mankind evolves.

Sultan-ul-Uloom Education Society symbolises the tree of knowledge and creative learning. Thousands of students have enjoyed its comfortable shade. Even more have climbed to a great future through its many branches.

### *Conveners of the Seminar*

**Shri JLN Murthy**

Regional Center Incharge & Secretary  
ICADR, Hyderabad  
Ph : 24745165/24731514/24657588

**Dr.K.Ch.Venkateswari**

Principal  
Sultan-UI-Uloom College of Law  
Ph : 23280251/23280252/8897505322

## **SULTAN-UL-ULOOM COLLEGE OF LAW**

"Mount Pleasant" 8-2-249, Road No.3, Banjara Hills, Hyderabad - 500 034.T.S.  
Phone : 040-23280251/23280252, E-mail : su.lawcollege@gmail.com